



Sales Analysis: Knowledge That Can Make a Difference

In the current world and its ever-changing marketplace, it is vital that a sales team be relevant, effective and adaptable. At Growth Dynamics, we provide reliable sales analysis to ensure that your sales team is able to cope in today's competitive landscape.

We offer proven methodologies for sales selection, performance, and retention and offer you world-class sales solutions.

How can our sales analysis benefit your company?

- By helping you select sales talent that is the best fit
- By ensuring that your sales force performance is optimized
- By creating lower turnover costs
- By helping you to retain your top sales performers
- By increasing your customer retention

A Powerful, Useful, and Effective Tool

Each member of your sales team will complete a sales analysis through the powerful GDI Sales Dynamics Assessment, and then receive a bound evaluation. This evaluation compares the requirements of their sales position to their own:

- Strengths
- Skill sets
- Attributes

This is a proven process that not only improves trust and communication, but also helps to promote the self-awareness of each member of the team. How does this help? It leads to improvement in the performance of each member of your sales team as well as increases their receptiveness to coaching, development, and training.

A Step Above the Rest

Many companies continue to struggle to compete in today's volatile marketplace. Imagine the advantages of the knowledge that your sales team is not only prepared to survive the current economy, but also to continue to develop new business and retain current customers.

The ability to know your own sales team, both their strengths as well as their limitations, is crucial as you lead, develop and retain the most efficient sales organization that fits the sales role at your company. At Growth Dynamics, our targeted and defined sales analysis will evaluate the strengths, capabilities and skills of your entire team and offer specific recommendations for improvement.

If you are looking for world-class solutions to support selection, performance and retention of the most effective sales team, or you desire to increase your company's sales by optimizing customer retention, call us at (877)434-2677 to find out how Growth Dynamic can provide a solution for you.